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ABSTRACT

The need to provide out-of-class options to students and to deal with student drinking led librarians at the State University of New York College at Fredonia to propose expanding library hours and implementing a cultural program series on Friday evenings. The project's goals were to foster support for academic programs and to offer students an alternative to spending Friday evenings binge drinking. Seven cultural programs, on topics ranging from gender issues in contemporary society to a discussion about summer research on asteroids at NASA in Houston, were offered. The extended hours were maintained on a pilot basis for 8 weeks. Program attendance and library usage were established as criterion measures, and data were collected using a people counter at the library's entrance and tally sheets at the reference and circulation desks. Evaluation forms were prepared for the cultural programs and distributed at the end of each program. Results revealed that all performance criteria except number of reference questions asked were met or exceeded. The programs were well-attended, and evaluations were consistently high. Comments on evaluation forms asked that the cultural programming be continued and that extended hours be offered on Saturdays and during the week as well as on Friday evenings. Evaluation and attendance data are appended. (SM)

**The Tower Lounge Alternative: A Library's Effort to Confront Student Drinking
by Offering Extended Library Hours and Special Cultural Programming**

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The Tower Lounge Alternative: A Library's Effort to Confront Student Drinking by Offering Extended Library Hours and Special Cultural Programming

ABSTRACT

The expressed need for providing interesting out-of-class options to students led librarians at SUNY College at Fredonia to propose the expansion of Friday library hours and the implementation of a cultural program series on Friday evenings in the Fall of 1998. Performance standards of attendance and library usage were established as criterion measures. Seven programs were presented, and Friday hours were maintained on a pilot basis for eight weeks. Results revealed that all performance criteria but one (number of reference questions asked) were met or exceeded. Qualitative data from comments on evaluation forms suggested increasing hours on Saturdays and during the week, as well as on Friday evenings, and continuing the cultural programming.

The problem of binge drinking is a common one today on campuses of even the best colleges and universities in the United States. Administrators are trying many approaches to resolve the problem, with uneven success. At SUNY College at Fredonia, a small liberal arts school located in the village of Fredonia, New York, a quintessential college town approximately 45 miles south west of Buffalo, the problems typically associated with irresponsible drinking were seen.

In addition to the perceived drinking problem on campus, administrators at SUNY Fredonia occasionally fielded complaints that its Library did not fully support students' academic needs, as reflected by a pattern of more limited hours of service than other similar college libraries. Out of the thirteen Arts and Sciences Colleges within the SUNY System, Fredonia had the second lowest rating of weekly operational hours (81.5), was tied for the earliest hour of closing on Friday evenings (5 p.m.), and stood alone in opening at the latest hour on Saturdays (1 p.m.).

Although library services were reorganized to be more responsive to user needs, including a strengthening of library instruction and collection development through collaboration with departmental faculty, an increase in the number of user-friendly subject and instructional guides, and the development of a special card for patrons' feedback and suggestions, the Library's hours remained a significant concern. The Student Affairs Committee of the College Faculty Council (the campus "Faculty Senate") asked SUNY Fredonia's president to reconsider library hours, in the light of providing more support for academic life, and in an attempt to offer Fredonia students alternatives to the Friday night appeal of the bars. Library faculty and staff at the Daniel A. Reed Library devised a plan designed to support the College's

attempts to address these problems. This strategy became known as the "Tower Lounge Alternative."

This paper will present the innovative plan, known as the "Tower Lounge Alternative," that Reed Library's staff developed and executed during Fall Semester 1998. We will describe the problems and motivations that led to the creation of this special program, the factors involved in implementing the "Tower Lounge Alternative," the overall results of the semester's experiment, and recommendations to improve the program in the future.

THE PROBLEMS

Binge Drinking on Campus

University and college employees nationally are aware that binge drinking among students is a serious problem. A binge drinker is defined as someone who consumes five or more alcoholic drinks within a short period of time. In a recent survey of college students, the Harvard School of Public Health determined that up to 85 percent of all students drink alcoholic beverages, while 44 percent -- or two out of every five students -- has engaged in binge drinking at some point.(1) Not only is such behavior becoming commonplace, students confirm that they imbibe for the mere result of getting drunk.(2) This destructive thinking, as well as the activity itself, frequently results in poor grades, violent behavior, addictions to alcohol, and even death. In the highly-publicized cases of Scott Krueger, a freshman student at Massachusetts Institute of Technology, and Benjamin Wynne, a fraternity pledge at Louisiana State University, both young men were pressured to drink to excess and later lost their lives to the dangerous amounts of alcohol in their systems.(3) The argument in both unnecessary deaths is that the two students felt the need to drink, in order to live up to a way-too-familiar image of fraternity life. Such a

drinking binge is seen as a "bonding" ritual between members of a fraternity, rather than the slow yet steady destruction of many aspiring college students.(4) Young fraternity pledges are looking for friends and acceptance as they leave their homes and find themselves on their own for the first time. It seems reasonable that they would do anything in order to gain that kind of acceptance and popularity. Sometimes that "anything" means going too far and drinking beyond their limits.

University administrators have repeatedly devised programs and incentives to curb the number of binge drinking incidents, like developing freshmen-orientation workshops and Alcohol Awareness Weeks, offering non-alcoholic "mocktail" parties, and passing out alcohol-related literature. But considering that the deaths of Scott Krueger and Benjamin Wynne happened as recently as in 1997, it is clear that different and more effective measures still need to be taken on campuses.

Repercussions of Limited Library Hours

There is no question that the Library provides an essential service for its users, especially for college-level students. Students depend on their library to stay open long enough to fulfill their academic obligations. The need for an adequate number of library hours has been proven time and time again. In some cases the feeling is so strong among students and other users that demonstrations or even riots may break out, if library patrons are unhappy with the hours and services that are offered. Situations such as these may seem like irrational behavior, but rest assured, the public will fight for what they want if it is important enough to them. The following examples will illustrate the proven support for extended hours from the devoted patrons of three different types of libraries.

Consider the dramatic public response that occurred when the Library of Congress' budget was drastically cut in 1986, by almost 8%, resulting in a 3% decrease in library hours. For the first time in the 20th century, the Library of Congress had to close its doors to the public on most nights and on Saturdays. As a direct response, protesters crowded the Library at closing time on several occasions and refused to leave, forcing the police to intervene and arrest all interlopers.(5)

A similar protest took place at Carnegie Mellon University in 1993, when the Library Director decided to reduce the library schedule by twelve hours per week. Normally, the Carnegie Mellon University Library closed at 3 a.m. Monday through Thursday, but librarians and administrators believed the cost of keeping the Library open and staffed was far greater than the needs of a small number of students who used it very late at night. They decided to close the Library at midnight instead. Irrate not only because of the cutback in library hours, but also because they had not been consulted, students conducted four sit-ins. On four separate occasions, angry users refused to leave the Library at midnight, when the new library hours had gone into effect. In the end, the students won back the late-night hours, proving to CMU Librarian, Charles Lowry, just how important the Library was to the university community.(6)

Finally, in a less active, but nonetheless vital, display of library support, Philadelphia Mayor Edward G. Rendell triumphed over his electoral adversaries on October 7, 1995 with an amazing 75% vote, after he had promised the public to keep the city's fifty-three public library branches open six days a week. These were the longest library hours ever instituted in Philadelphia's Free Library history. Although it is not conclusive that Rendell's promise to open the Library six days a week was the reason for his landslide victory, no one can dispute the fact that the people of Philadelphia benefited greatly from the Library's improvements, which

included longer hours, exterior and interior upgrades and renovations, and an increase in Internet access.(7)

As a review of the literature reveals, there are many articles written on binge drinking within student populations and many other articles concerning extended library hours and services. Authors discuss the topics separately and have not linked them to include the Library's role in matters such as student drinking. When searched in 4 different databases (*Library Literature*, *SocioFile*, *PSYCInfo*, and *ERIC*), we found no reports of experiments which address student drinking through the extension of library services. Furthermore, there are very few articles written on cultural programming in academic libraries. Most of the literature indexed in *Library Literature* on cultural programming deals with either public or school libraries. Considering the lack of literature in the combined areas, staff members at Fredonia's Reed Library were in uncharted territory when they devised a plan to offer extended library hours and cultural programming as an alternative to excessive drinking off campus. Based on the research, we believe that they have developed a very plausible and innovative idea for any academic institution.

In the case of SUNY Fredonia's Reed Library, the rationale for the "Tower Lounge Alternative" program developed from an expressed need for additional library hours which was formally conveyed to the Library Director in August 1998 from the Student Affairs Committee of the Faculty Council. Individual students and members of the Student Affairs Committee had previously made this request at SUNY Fredonia on an informal basis. Recommendations to extend the Library's hours were continuously denied due to budgetary constraints. But in

August 1998, the Student Affairs Committee was determined to convince various departments on campus to offer Fredonia's students alternatives to the Friday night appeal of the bars. On this occasion, the Director of Reed Library noticed two key elements that made the request feasible. First, it was made before the beginning of the fall semester, so the library staff had time to plan and implement a change early in the semester. Second, the Student Affairs Committee suggested a link between additional library hours and the problem of binge drinking on campus. Because Reed Library had such limited weekend hours, the Committee explained that students didn't have much of a choice of places to go other than local bars. Such a strongly stated link between additional library services and the resolution of an important college-wide problem promoted the library staff to brainstorm, not simply for a way to keep the Library open longer but to create a useful, novel, and attractive plan for the Library's involvement in this issue. Specifically, their goals in this project were:

- To keep the Library open longer to foster support for the academic programs Fredonia has to offer.
- To give students an alternative to binge drinking in the bars on the weekends.

REED LIBRARY'S PROPOSED SOLUTION

A group of interested library faculty and staff met in August 1998 to consider the problem and respond to the request. Library faculty and staff expressed many concerns about how additional hours would tax existing human and financial resources. They also expressed skepticism that expanded library hours would have any impact on the drinking problem. It was

clear that any proposed solution would require additional funding and an idea compelling enough to motivate student participation.

As an initial response, the library staff proposed offering expanded hours on Friday nights only, since those hours seemed to be the most limited with a closing hour of 5 p.m. The staff also proposed hiring a part-time reference librarian and additional student workers to cover the expanded hours. They debated the addition of a new librarian for the main purpose of Friday night coverage, but agreed that the Library needed to institute user services, as a whole, rather than just providing a study hall for students. There were many other buildings on campus that could provide a study hall. Furthermore, upon the creative suggestion of the Library Director, they decided to organize a free series of cultural programs, including book talks, poetry readings, and discussions of current events, in the Library's Tower Lounge, a fourth-floor reading room.

The Tower Lounge seemed the perfect venue to host the proposed cultural programs. Aesthetically pleasing with vaulted ceilings, many windows with attractive views of the campus, and various forms of artwork decorating the reading room, the Tower Lounge is a separate, enclosed area of Reed Library whose programs wouldn't disturb any of the students using the Library's other facilities on a Friday night. The reading room is also spacious enough to house a fairly large audience and a guest speaker. Those staff members involved in the planning of this project, which became known as the "Tower Lounge Alternative," determined that facilitating such an idea would not cost an exorbitant amount. If they could solicit volunteers from the local community to present a lecture or book talk in the Tower Lounge, the only real cost would come from hiring additional staff and students for the extended Friday night hours and an advertising campaign to make the college community aware of the special changes taking place. After

much discussion with Reed Library's staff, the director began preparing a proposal for additional Friday hours and services, as well as a series of cultural programs, to be presented to the College Cabinet, the president and four vice presidents of SUNY College at Fredonia, for funding.

The proposal had provisions for two levels of service: all semester, or only commencing at the fourth week of the semester and running for eight weeks, as they would need enough time to plan and advertise for the extra library hours and cultural programs. The staff also proposed that the "Tower Lounge Alternative" be funded for two semesters as a test. Their rationale was that one semester could give them an idea of how well students reacted to the new changes, but two semesters could supply the staff with enough statistical information to determine whether an instituted version of the program would be a true success. Reed Library's director estimated the cost of the "Tower Lounge Alternative" for one semester to be \$3000. This price included the salaries of a part-time reference librarian and student workers and a small sum for the materials needed in advertising the "Tower Lounge Alternative" to the college community. The College Cabinet advised that this program be funded for the fall semester only and the president authorized its implementation.

Staff began locating student workers and a temporary reference librarian who would be key providers of service for the "Tower Lounge Alternative," while Reed Library's director began contacting possible guest speakers for the Tower Lounge programs. The director chose prominent figures from the college community who had previously given interesting talks in their professional careers. Due to the short time frame for organizing the cultural series, the possible speakers were asked to "recycle" a talk that they had presented in the past. This helped the library staff gather seven willing and enthusiastic volunteers in a short period of time. There was no limit to what the lecturers could present and no restrictions on the medium in which they

would perform. The facilities of the Tower Lounge reading room did provide for musical performances, although none were scheduled during the fall semester. Topics of discussions ranged from gender issues in contemporary society to a personal account of a former foreign student in China to a discussion on summer research on asteroids at NASA in Houston, Texas. The Library could not offer the speakers any honoraria, as funding was restricted, but the seven chosen lecturers were only happy to volunteer their efforts to the college community.

In further preparation for the beginning of the "Tower Lounge Alternative," library staff worked on methods for advertising the extended hours and cultural programming. The director placed advertisements and articles in Fredonia's local newspaper, *The Observer*, and in two campus-wide publications, *The Campus Report* and *The Leader*, announcing that the Library would remain open on Friday nights until 11 p.m. and that a series of interesting programs would be offered from 7 to 8 p.m. every Friday evening, excluding the week before Thanksgiving Break. The ads included the lecturers' topics of discussion as well as a brief biography of each speaker. Staff members sent other posters and mailings to faculty members so that they could share the information with their classes, to all of the residence halls, and were posted all around Reed Library. Another attempt at publicizing the Library's events included the participation of SUNY Fredonia's Auxiliary Services Unit and a new campus coffee shop, called "The Spot." At the cultural programs, the Library Director distributed coupons, or "Spot Checks," to attendees, good for a free coffee. The coupons were not only intended to encourage audience members to return to other Friday night programs, but also provided advertising for "The Spot" as another alternative to Friday night binge drinking.

In the process of planning, the library staff established performance criteria in order to be able to judge the effectiveness of the program. These criteria were simple. The goals for the

end of the project were to have an average of fifty patrons make use of the Library each Friday night, ask an average of no less than ten reference questions per week, and charge out at least ten books or other library materials each Friday evening. The staff determined that these average figures would demonstrate to the College Cabinet that students were indeed making use of the Library's extended services and justify keeping the Library open an extra six hours per week. Statistics were gathered by the use of a people counter at the Library's entrance and tally sheets used at the reference and circulation desks.

Additionally, the Library's director prepared a separate evaluation form for the cultural programming in the Tower Lounge, which was distributed at the end of each program for attendees to complete and return. (Insert form 1)

RESULTS (LIBRARY USAGE)

Study and Research Use

As may be seen in the table for attendance statistics (Insert table 1), an average of 123 people attended the Library on Friday evenings during the project. On average, students asked six reference questions and charged out thirty-five library materials each Friday night. The library staff was pleased to see an increase in the number of students using the Library between the hours of 5 and 11 p.m as the weeks of the "Tower Lounge Alternative" continued. During the first Friday evening of expanded hours, ninety-four library patrons used Reed's facilities. Later in the experiment, the number of students entering the Library on Friday night peaked at 182 on November 13, doubling the number who used the library that first Friday evening. Statistics show that library usage gradually increased on Friday nights at the beginning of the semester and then grew substantially closer to its end.

The rise in the number of students using the Library yielded an increasing number of materials checked out at the circulation desk and more questions asked at the reference desk, suggesting that proportionate numbers of students were using the Library for both research and study purposes. Circulation statistics peaked at ninety-two materials charged out on November 13, the same night as the highest rate of library attendance. Library usage figures dropped the following Friday, November 20, most likely because students had already left for Thanksgiving Break. Once there was a drop in library usage, as on November 20, a simultaneous decrease in circulated materials occurred. Fredonia's library staff was nonetheless pleasantly surprised at the use of the Library on the Friday evening before Thanksgiving Break. Forty-eight students came to use the collections and study space and checked out twenty-seven library materials that night.

Overall, the number of reference questions asked during the expanded hours fell short of the Library's original criteria for success. Librarians are confident, however, that this figure will grow as more students become aware of their increased opportunities for research at Reed Library.

Cultural Programming Outcomes

Considering the fact that Fall Semester 1998 marked the first time Reed Library had offered a series of educational/cultural programs in conjunction with additional library hours every Friday night, the staff had no previous attendance standards with which to compare the new numbers. Since there were no established attendance criteria for the cultural programming, library staff had only the responses from the evaluation sheets with which to measure the success of the "Tower Lounge Alternative." What one may gather from the accumulated

statistics is a gradual weekly increase in program attendance and a number of supportive quantitative and qualitative measures from the evaluation form. (Insert table 2 and form 2)

As more library patrons learned about the "Tower Lounge Alternative's" offerings, the fourth-floor reading room gradually welcomed bigger audiences. From an opening group of eight individuals interested in a workshop on applying to graduate school, to a high of thirty-seven library patrons attending the October 30 ghost stories told by a local author, it is certain that the Tower Lounge did attract a good number of students, faculty, staff, and other community members.

Specific guest speakers and certain dates may have influenced the number of individuals who attended each week. It is obvious that some topics may have attracted more patrons than others, thus producing a larger crowd. For instance, a dramatic reading from a book about local ghosts was perfectly timed on the night before Halloween and produced the largest group of attendees for the semester. Also, some speakers had to compete with other attractive events on campus, like Homecoming festivities, resulting in a lower turnout for the Tower Lounge. Furthermore, one might assume that scheduled speakers had better success in the middle of the semester, when students might not be as busy studying for exams and writing term papers.

The "Tower Lounge Alternative" programs were well-attended (averaging sixteen persons per week) and evaluations of the quality and interest level of the programs were consistently high. Some staff members were surprised at the success of the programs. Even though they had such short notice to organize a series of cultural events, it was possible to find willing faculty and staff who could present programs that would add to the cultural life of the college community.

CONTINUING THE EXPERIMENT

Study and Research Use

After analyzing the statistics accrued from the additional Friday night hours, Reed staff may assume that increasing attendance over the semester signaled student satisfaction with the longer hours. The staff is confident that increased library use will also require reference coverage and circulation services.

How could library staff further increase these numbers? Many suggestions have been made on Reed Library's "Tell It to the Library" feedback cards, an ongoing method of communicating with library users, to extend Saturday hours as well as Friday nights. Only three program attendees, out of a total 102, suggested on their evaluation sheet that the Library doesn't need to be open Friday nights (see table 2). Seventy-four program attendees voted to keep the Friday night hours, and another fifty-one said that they would like to see the Library open on Saturday mornings. Others recommend that the Library should stay open an extra hour every night, rather than allocate a big block of time to just a single day. When determining which formula might better serve SUNY Fredonia's community, it was necessary to remember the original goals of implementing the "Tower Lounge Alternative:"

- To keep the Library open longer to foster support for the academic programs Fredonia has to offer.
- To give students an alternative to binge drinking in the bars on the weekends.

As Reed's staff discussed the issues, they reasoned that opening the Library earlier on Saturday, as well as staying open later on Friday, would better satisfy the needs of Fredonia's

students. Thus, the staff not only recommended retaining the expanded Friday library hours, but also opening from 10 a.m. to 10 p.m. on Saturday. They observed that most students entered the Library between 6:30 and 7:30 p.m. Friday night, peaking at around 7 p.m., the scheduled hour for the "Tower Lounge Alternative" programs, and that many stayed until the 11 p.m. closing. This proved to the staff that, in general, Fredonia's students were in great need of expanded library hours and that the late hour of closing was very much justified.

Programming

Although Reed Library welcomed a fairly good turnout for each of the weekly programs during the "Tower Lounge Alternative," attendance could have been improved. Because the fall semester was the first time that the Library had offered such programming, planners need to learn from these experiences and figure out how to improve aspects that could have been more effective. For instance, comments from the evaluation sheets suggested that few students knew about the weekly speakers. Some attendees made comments like "I wish more people had attended," "the Tower Lounge Alternative should be more publicized," and "more people would attend if it was more publicized." This, coupled with the fact that a good number of the audience found out about the programs through another person (see table 2), told Reed's staff that they need help in getting the word out. Despite Reed Library's efforts at advertising, students and community members were still unaware of the Tower Lounge's cultural programs. Library staff will continue to announce the "Tower Lounge Alternative's" schedule of events in every way possible, but since word-of-mouth is essential to building an audience, they are confident that it will grow as the expanded hours and the cultural programming become institutionalized. Also, given more advanced notice, the library director would have more time

to contact possible lecturers and set up programs geared to students' needs. Perhaps in the future, students may be able to request specific topics of interest.

CONCLUSIONS

Consequently, due to the successful outcome of the "Tower Lounge Alternative" during the first semester, the College Cabinet at SUNY Fredonia has agreed to continue funding both the cultural events and expanded hours for Spring Semester 1999. Reed Library is keeping their extended Friday night hours, but is now able to offer their patrons additional hours on Saturdays, as well. The Library has implemented a second series of seven cultural events, which includes, among others, a story hour for both children and adults, a comparison of love poetry across cultural boundaries, a lecture on American cultural history, and two programs on other countries. Interested individuals can access additional details from Reed Library's homepage (<http://www.fredonia.edu/library>).

Fredonia's students will always have the last word on the question of operating hours. Two users offered insightful comments on the last evening of the fall semester's experiment. One community member wrote:

"I believe that the Library, like a cathedral, should ideally always be open."

A more pragmatic student made the following astute observation:

"The current library hours encourage students to put off their work until

Sunday night. I don't believe that there is enough flexibility."

While Reed Library may not be able to meet the poetic goals of the first commentator, it should certainly take the good advice of the second.

Of course, the staff at Reed Library cannot promise that expanding weekend library hours and adding cultural programming on Friday nights will be the answer to a decline in the number of binge drinking incidents on campus. But with an average of 123 students, faculty, and other community members making use of those expanded hours, they are certainly off to a good start. In the case of SUNY College at Fredonia, there are at least 123 fewer students at bars on Friday night ready to take another drink. Hopefully, as the additional hours become institutionalized and the Tower Lounge programs continue, that number will increase exponentially.

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Figure 1

The Tower Lounge Alternative Evaluation Form

You can help us evaluate our Friday hours and this program series by filling out this short evaluation.

Please check the boxes below that apply to you. You can check more than one under each question:

I am a

- ☐ Student
- ☐ Faculty member
- ☐ Staff member
- ☐ Community member
- ☐ Visitor

I learned about this series from:

- ☐ The Campus Report
- ☐ The Dunkirk Observer
- ☐ The Leader
- ☐ RA
- ☐ Student Life
- ☐ Saw a Poster
- ☐ Faculty Member announced in Class
- ☐ Mailing from Library
- ☐ other _____

I feel, regarding Library hours, that

- ☐ The Library should be open on Friday evenings
- ☐ The Library should be open on Saturday mornings
- ☐ There is no need for hours after 5 PM on Fridays

I feel, regarding Library programs, that

- ☐ The Library should do more of these programs
- ☐ There are too many things to do already on campus
- ☐ I learned something new tonight
- ☐ I enjoyed myself at this program
- ☐ The information provided tonight will be useful to me

If you would like to tell us something, please write it below and on the back:

Figure 2

Written Comments from Evaluation Forms

Very Interesting. I wish more people had attended.

The broad and diverse range of topics has been great.

This was excellent. I enjoyed it. Kudos to our guest speaker!

These programs are invaluable to this campus.

Definitely a new experience for me! Learned lots. Thanks. Terrific.

Very enjoyable speaker. Good idea for a downtown alternative.

I really enjoyed the story-teller. He made the stories come alive!

Open at 8 AM during the week.

A presentation on best uses of research data bases through use of Internet would be helpful

Maybe programs should be done on a weeknight instead of Fridays

Need more lamps in the room

Open on Friday until 8 or 9 pm only.

You should do more advertising about your library programs so students know what kind of programs take place

24-7 library hours. I believe the library, like a cathedral, should ideally always be open.

The current library hours encourage students to put off their work until Sunday night. I don't believe there is enough flexibility. Library should open at 10 AM on weekends

Table 1**Attendance Statistics for Friday Night Library Hours**

Date	library attendance	reference questions	items charged out	program attendance
9-Oct-98	94	3	23	8
16-Oct-98	78	6	25	7
23-Oct-98	150	11	29	21
30-Oct-98	130	7	17	37
6-Nov-98	145	11	39	10
13-Nov-98	182	5	92	8
20-Nov-98 *	48	0	27	X
27-Nov-98 **	X	X	X	X
4-Dec-98	158	7	24	18
Weekly Mean:	123	6	35	16

*NO PROGRAM, BUT LIBRARY OPEN

**LIBRARY CLOSED, THANKSGIVING BREAK

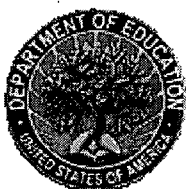
Table 2
Results from the Tower Lounge Alternative programs

	10/9/98	10/16/98	10/23/98	10/30/98	11/6/98	11/13/98	12/4/98	Total
Student	8	2	14	24	3	2	9	62
Faculty	1	4	4	1	2	2	5	19
Staff	1	1	1	1	2	1	0	6
Community	0	2	1	1	3		2	9
Visitor	0		1	4			1	6
total attendance	10	9	21	30	10	5	17	102
How did you learn about this event?								
Campus Report	1		4	2	1		3	11
Observer								0
Leader		1	3	1	2		2	9
RA				4	1			5
Student Life	1				1			2
Poster	6		7	10	2	4	3	32
Faculty	2		4	8	2		8	24
Mailing	1	1	1	1	5	1	2	12
Other*	3	5	8	9	2	1	2	30
Library should be open on Friday night								
Library should be open on Saturday morning	8	4	15	22	7	4	14	74
No Need to be open on Friday night	4	1	9	15	2	3	17	51
Library should do More Programs like this		1		1	1			3
Too Many Things Going on campus already	8	5	16	21	7	3	12	72
I learned Something at this program								0
I enjoyed this program	6	4	11	12	7	5	10	55
I found this program useful	3	5	15	17	5	4	11	60
* other:	3	1	9	4	2	1	4	24
from a friend or acquaintance								13
work here								1
electronic discussion group								3

* other:

from a friend or acquaintance 13
work here 1
electronic discussion group 3

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